**Great value surface wipes available in 4 fragrances**

Buy 100 PracticalFibre surface wipes for only £17.50 before the end of March. PracticalFibre 100 wipes and 100 wipe refill packs are available in neutral, lemon, fruit and mint fragrances and are perfect for use in the home and have no overpowering odour. These microfiber surface wipes measure 150 x 200 mm and weigh 10 g. The efficient surface wipes are alcohol-based and offer the highest protection against bacteria including MRSA and HIV/HCWV. They are also effective against MRSA and influenza A (H1N1) viruses (pathogens of swineflu). They can be used on the full range of PFM Labs laboratories, medical and dental practices.

Decontamination based on performance is highly unlikely. Their efficacy at removing plaque, versus a manual toothbrush, is well documented. Studies have shown the Precision Clean brush head to remove up to five times more plaque along the gum line versus a regular manual toothbrush. Not only will it remove more plaque, but the Platinum Trial model also tackles the issue of compliance which means brushing duration, thoroughness and pressure. For those who prefer the look and feel of a manual toothbrush the G&G Trema, which combines a manual brush head design with an electric drive, which performs with a sweepering rather than oscillating-motor action.

To place an order or for more information please telephone 0800 0567 222 or visit our website www.kemdent.co.uk.

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**A breath of fresh air**

Philips has re-introduced its BreathRX mouthwash in a completely new formulation which is now available in a range of products to help eliminate the volatile sulphur compounds which cause bad breath in the mouth. With these treatments for halitosis which only mask the odour problem caused by VSCs, BreathRx eliminates oral malodor by going straight to its source. The respiratory system is the cause of halitosis and its halitosis and its causes in three effective steps – Brush, Scrape and Rinse. By harnessing Zenes, a unique special blend of zinc and a number of anti-bacterial and anti-odor-neutralising essential oils including thymol and eucalyptus, the BreathRX system is clinically proven to maintain fresh breath throughout the day.

To book your place on one of PFM Dental’s verifiable CPD courses please email mandy.markey@pfmdental.co.uk or call Mandy on 0845 2141440.

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**A CEREC Data for Your Diary – March 21st 2013**

A free webinar will take place on Tuesday 21st March at 7.30pm hosted by Dr John Moore. He will explain how CEREC is used by around 45,000 dentists worldwide to create beautiful posterior and anterior restorations both in the surgery and in conjunction with their surgeons.

The financial advantages of CEREC will also be explained to you will understand how CEREC dentists use this technology to build their practices. The webinar will show viewers the ease of use and clinical advantages of the most flexible of restorative tools, or difficult hard surfaces and medical professionals who want to build hands and angle pieces. It’s sure to be a hit.

A great fan of the recent CEREC software revolution and material developments, John feels that all cosmetic oriented practices can now learn high quality CEREC cosmetic techniques with ease, and benefit drastically and financially.

To reserve your free place visit www.dentallaboratory.co.uk or for further information please contact Simon directly on 0845 071 5400.
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For more information, contact The Dental Directory on 0800 585 586, or visit www.dental-directory.co.uk.

Don't just dive into a breach

Many dentists who do this at the time of the year already know that they will be unable to deliver UDAs within the four per cent tolerance would do well to consider approaching the PCT for a temporary UDA target reduction," warns specialist dental valuer, Steve Meade King LLP. "In such circumstances, rather than pay out funds simply to recover them later by claw back for underperformance it is better to offer the patient an alternative which is available, they have everything that we need and at a very cost effective price."