3Shape releases its new Dental System™ 2013

3Shape, a user-acclaimed worldwide leader in 3D scanners and CAD/CAM software solutions, has introduced its next generation Dental System™ 2013 to the market. We are keenly focused on helping labs step competitive in an industry driven by technology changes, escalating globalisation, and increasing regulatory demands,” says Flemming Thorsen, President & CEO at 3Shape. “By enhancing ease-of-use in our Dental System™ 2013, and adding even more major innovations that can be provided digitally, we believe that we have significantly increased the productivity and range of services labs can offer at competitive prices.” New features in Dental System™ 2013 include:
- Advanced implant bridges with gingiva (“Prettau style”)
- New Post and Core prices.

BDS

Birmingham Dental Seminars was the venue this year’s Dental Dentistry Show after founder Sarah Baskett-Smith recognised a need for high quality dental education in Birmingham and the Midlands.

With our unique whole team approach, Birmingham Dental Seminars holds a wide variety of Dental Educational training days delivered by our faculty of highly qualified, passionate and excellent speakers.

We are to offer the most up to date educational content in a busy environment. Birmingham Dental Seminars work closely with a select group of dental manufacturers, distributors and innovators in order to enhance our delegates learning experience.

Competitive pricing offers accessibility to all.

www.birminghamdentalseminars.co.uk

A breath of fresh air

Philips has re-introduced the BreathRx management system comprising a range of products to help eliminate the volatile sulphur compounds which cause mouth malodour and leave the mouth tasting unpleasant. The new BreathRx system is alcohol-free and will not alter the ph level of saliva. The BreathRX mouthwash is available in a variety of Eucalyptus, Peppermint and Watermelon, so they are pleasant to use and have an overpowering odour. These microsphere measures “siphon” breath to a collection device, and the oral hygiene patients are effective at getting rid of bad breath.

The BreathRX system is available in two ways. Either brushed into the mouth or used with a water syringe device.

A case in point

Positive results reported for gingivitis sufferer using Sonicare AirFloss

When the Philips Sonicare AirFloss was introduced, dental hygienist David Brooks recommended the product to his patient Darren, a 46 year old male who had been suffering from a consistent, generalised, low grade, interdental chronic marginal gingivitis. The problem was thought to be entirely associated with Darren’s admitted non-use of an interdental cleaning regime despite being Orald-H’s launched their WOW campaign on packs of power toothbrushes. The company is confident in its products if that the Philips Denture Care system is not discoloured with the performance of their brushes in any environment and the cost of the unit within 30 days even if they’ve simply changed their mind.

Providing them with a scheme for purchase, customers can return the brush within a two year period in the unlikely event of malfunction.

Desensitisation based on performance is highly unlikely. Their efficacy at removing plaque, versus a manual toothbrush, is well documented. Studies have shown the Precision Clean head to reduce up to 5 times more plaque along the gum line versus a regular manual toothbrush. Not only will it remove more plaque, but the FlapXight model also tackles the issue of compliance which measures brushing duration, thoroughness and pressure.
The Dental Directory – They have everything that we need and at a very cost effective price.

The Dental Directory stocks over 27,000 different products ranging from sundries to surgery equipment. Whatever you are after, The Dental Directory is on hand to help.

Don’t just Drift into a Break

Many NHS dentists who are at the time of this year already know that they will be unable to deliver UDA under the current four per cent tolerance would do well to consider approaching the PCT for a temporary UDA target reduction!’ warns specialist dental solicitor Alexander Hall Partner

The first strike in the two strikes and you are out scenario, has already struck. The chance is lost. Some potential buyers are more hesitant to buy in such circumstances.

Scrub up and save money for the new year with the Grahame Gardner deal.

Those looking for a fresh and contemporary style in time for Spring should head to the Grahame Gardner website where they are currently able to take advantage of a very appealing promotion.

The promotion offers a 25% discount across many scrubwear ranges. These include the well known Urbane Scrub collection, the unique Easifeel range and fine instruments under the Scubwear brand.

Grahame Gardner aim to offer scrubwear for everyone within their price band.

Urbane Scrubs, represents a different approach to scrubwear, offering unoffending comfort and intricately designed garments. With a contemporary colour palette Colours are available in a range of sizes, so available, they have everything that we need and at a very cost effective price.

For more information, contact The Dental Directory on 0050 535 596, or visit www.dental-directory.co.uk.

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